

North Texas Strider meeting minutes:

Feb. 13, 2010

Attendees: Tracy Barnes, Nick Bustos, Kevin Brosi, Curt Daniels, Kiet Hoang, Brad McClatchey, Harry Otto, Lee Rebodos, Ellen Ringenberger, Randy Roebuck, Jennifer Wilford.

Tracy opened the meeting and announced the Board met in executive session on Tuesday. It decided to purchase Microsoft Publisher, which Kiet procured for \$120 (non-profit rate) for 5 licenses. This will improve the newsletter and brochure production.

After discussing various titles, the newsletter will be known as Keeping in Stride and will have a more consistent look. Features included would be: a note from Tracy, race results, race reports, nutrition/training tips or recipes, race calendar and new member spotlight.

A general place to drop pictures for the newsletter was discussed and Picassa was brought up as a central repository. All members are encouraged to photograph Strider events. This could be linked to the website.

Other input from executive session: Tracy addressed membership and the importance of becoming a dynamic club with new members. He encouraged people to invite friends who run to come join us and would hope that this year we could double the size of the club.

We discussed a race calendar that could include "Strider events" where many club members would hopefully participate, perhaps even a group discount could be procured.

Possible races include:

Cowtown (definite), Too Hot to Handle- July 18th, Labor Day—Ft. Worth 5K and 15K, Teur de Flures – Sept.- 19th, DRC Half – Nov 7th, White Rock – Dec. 12th. Other possibilities include LGRW events and area 5Ks. A firmer list will be put together for group discussion.

The group also discussed the possibility of a "road trip" regional race or possible trail race to do something social as a club.

Apparel was discussed and the possibility of buying short and long sleeved cotton t-shirts. These could be easily purchased in advance and would not be as costly as technical gear.

We are trying to drive more traffic to the web and enhance electronic communication. Nick will provide members tutorials on web and educate members about usernames and password usage in March. Jennifer said she would also need updated e-mails from members when they renew to make sure they are in the loop. Tracy will push membership renewal through March

Having no other business, Tracy adjourned the meeting.